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Fresh is Our Life's Work.

# March at the Market!



"In March, winter is holding back and spring is pulling forward. Something holds and something pulls inside of us, too."

~ Jean Hersey (garden writer)

The instability of March is legendary. We could melt into a warm balmy embrace or just as easily be blindsided by an icy fist. Mother Nature always has her own plan, in her own way, on her own time.

Safeguard yourself from the mayhem of March and shop in comfort and safety at our fullyenclosed, fully-refrigerated marketplace! We can't always predict the ups and downs of March, but we can count on the consistency of the <u>Philadelphia Wholesale Produce Market</u>. Our Market ensures that you'll have a steady, reliable, sheltered place to shop for fresh produce all year long. Designed to preserve the cold chain by 224-sealed dock doors that surround the building's perimeter, produce moves from a refrigerated truck into the chilled loading dock and right into our temperature-regulated coolers.

Receiving produce 24/7 from growers around the globe allows us to offer our customers a never ending supply of fresh fruit and vegetables that thrive in our state-of-the-art marketplace. **No matter the season.** 

### Some March Dates to Celebrate!

**Daylight Savings Time - Sunday, March 9** 

In the wee hours of Sunday, 3/9, SPRING AHEAD and set your clock forward from 2:00 AM to 3:00 AM. Even though we lose an hour of time, we gain an extra hour of light and the promise that Spring is right around the corner. Symbolically celebrate with a "thyme" recipe from <u>Taste of Home</u>.



Pi Day - Friday, March 14

Food lovers and math lovers unite on this day that honors the cherished mathematical constant 3.14, the ratio of a circle's circumference in relation to its diameter. Enjoy your favorite pie, and while you're at it, celebrate Albert Einstein's birthday!



#### St. Patrick's Day - Monday, March 17

Celebrate the patron saint of Ireland by wearing green and, more importantly, eating green! Remember, *everyone is a little bit Irish on St. Paddy's Day!* 



### First Day of Spring - Thursday, March 20

For those of us in the Northern Hemisphere, we greet the first day of the new season with the arrival of the Vernal (Spring) Equinox. Essentially, it's the turning point when daylight begins to win out over darkness. Coincidentally, it's also the International Day of Happiness!

March is also Irish-American Heritage Month, Women's History Month, National Celery Month, and National Nutrition Month!

#### **Global Guests**

Last month, we were thrilled to welcome visitors from Australia, Colombia, and Argentina! We all work collectively to bring the best to your doorstep!



Hope to see you at the Market, where fresh is our life's work!

Just a reminder: All persons over the age of 18 must present valid government identification to enter the Philadelphia Wholesale Produce Market.

## **Please Note Our Customer Hours**

Sunday: 9:00 am to Sunday: 12:00 pm Sunday: 7:00 pm to Monday: 11:00 am Monday: 7:00 pm to Tuesday: 11:00 am Tuesday: 7:00 pm to Wednesday: 11:00 am Wednesday: 7:00 pm to Thursday: 11:00 am Thursday: 7:00 pm to Friday: 11:00 am



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Our mailing address is: 6700 Essington Ave, Philadelphia, PA 19153

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