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Fresh is Our Life's Work.

# July at The Market Happy Birthday, America!



It's astounding to think that 248 years ago, our founding fathers declared independence from British rule.

Philadelphia was the place where it all happened. On July 4, 1776, the Declaration of Independence was adopted, setting forth the unalienable rights to life, liberty, and the pursuit of happiness. The 13 American colonies took a bold step into freedom when they formed the United States of America.

After nearly two and a half centuries, the birthplace of liberty continues to flourish.

A great example is the Philadelphia Wholesale Produce Market. We have 18 separate businesses, yet we are unified and made stronger by a larger whole. Our common objective to be a thriving marketplace motivates us to trade amongst ourselves, deliver each other's items to shared customers, and more importantly, strive for mutual trust, respect, and camaraderie. That about sums up the American spirit.



## Loving Local & (Glocal)



July is a great time of year to visit the <u>PWPM</u>! A vibrant selection of farm-fresh, mouth-watering produce is on display.

We're bursting with blueberries, tomatoes, corn, cucumbers, lettuces, radishes, peaches, broccoli, squashes, pickles, herbs, string beans, watermelon, and other scrumptious seasonal items.

But, remember we also have the advantage of being near <u>Philaport</u>, the #1 fruit gateway in the United States, which assures a continual supply of fresh fruit and vegetables from around the globe. In other words, we open the global door, so it's within reach locally!

### Some July Dates to Celebrate



July 4th – Independence Day July 16th – Fresh Spinach Day July 22nd – National Mango Day July 31st – National Avocado Day

#### **Did You Know?**

July is not only National Picnic Month, but it's National Blueberry, Watermelon, Peach, Pickle and Grilling Month. Time to start menu planning!

Have a happy, healthy summer!

#### **Please Note Our Customer Hours**

Sunday: 9:00 am to Sunday: 12:00 pm Sunday: 7:00 pm to Monday: 11:00 am Monday: 7:00 pm to Tuesday: 11:00 am Tuesday: 7:00 pm to Wednesday: 11:00 am Wednesday: 7:00 pm to Thursday: 11:00 am Thursday: 7:00 pm to Friday: 11:00 am





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