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## April Arrives!



***"April is a moment of joy for those who survived the winter,"***

*~ Samuel Johnson (English writer and lexicographer, 1709-1784)*

April just seems to bring everything into alignment. Longer days, blossoming trees, blooming flowers, and warmer weather all lead us to the season of renewal and rebirth.

More importantly, April conveys reassurance that Mother Nature will continue to embrace the

cycles of life. Birds migrate, seeds are planted, and the ecosystem will continue on its path of growth and regrowth.

This enduring truth can be found every day at the [Philadelphia Wholesale Produce Market](#). Nearby farms send us their very best home-grown produce as the earth reawakens. Asparagus, fiddleheads, mint, arugula, leeks, mushrooms, bok choy, spinach, turnips, and so many more mouth-watering favorites start appearing in the Market. Check out [PA Preferred](#), [Jersey Fresh](#), and [Delaware Grown](#) for their seasonality guides.

And don't forget, while we love to offer local produce, we also value the steady influx of fresh food from around the country and around the world. Thanks to the hardworking people along the supply chain who deliver nutritious fruit and vegetables to our doorstep. Our region is extra lucky to have [Philaport](#), the largest refrigerated and fastest growing port, and the #1 fruit gateway in the United States!



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## March Tours at the Market





### **Eastern Produce Council**

On March 18th, the 2025 [EPC](#) Leadership Class made us their first visit before heading to Holt Logistics at the Port of Gloucester, NJ. This professional development program provides an opportunity for its participants to grow and gain valuable insight from experiences both in the field and in the classroom. It was especially gratifying to learn about food rescue from [Sharing Excess](#), located within the PWPM.

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### **Rodale Institute**

On March 26th, the [Rodale Institute](#) Farmer Training Class stopped by to get an up close look at a thriving wholesale produce market. They enjoyed meeting several merchants and discussing their regenerative organic mission, costs, research, education, innovation, and sustainability.

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### **Rowan University**

On March 28th, the [Rowan University](#) Food Systems Planning Class visited the PWPM along with Associate Teaching Professor, Megan Bucknum Ferrigno. This was Rowan's first visit in several years, and we hope it's now a regular pilgrimage.

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### **April Dates to Celebrate**



## 2025 EASTER HOLIDAY HOURS:

**CLOSED - SUNDAY, APRIL 20TH**

**OPEN- MONDAY, APRIL 21ST**

**3 AM FOR RECEIVING**

**8 AM FOR CUSTOMERS**

Philly is popping in April! Check out [visitphilly.com](https://visitphilly.com) to learn about the Cherry Blossom Festival, the Penn Relays, Flavors on the Avenue, Food Truck Frenzy, sports, concerts, dining experiences, and more!

**April 1st** – April Fool's Day

**April 7th** – World Health Day

**April 12th – 20th** – Passover

**April 20th** – Easter

**April 22nd** – Earth Day

**Just a reminder: All persons over the age of 18 must present valid government identification to enter the Philadelphia Wholesale Produce Market.**

### **Please Note Our Customer Hours**

Sunday: 9:00 am to Sunday: 12:00 pm

Sunday: 7:00 pm to Monday: 11:00 am

Monday: 7:00 pm to Tuesday: 11:00 am

Tuesday: 7:00 pm to Wednesday: 11:00 am

Wednesday: 7:00 pm to Thursday: 11:00 am

Thursday: 7:00 pm to Friday: 11:00 am



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**Our mailing address is:**

6700 Essington Ave, Philadelphia, PA 19153

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