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June at The Market Happy 13th Birthday, PWPM!



We are now officially a teenager!

2024 marks 13 years since the [Philadelphia Wholesale Produce Market](#) opened its doors on June 5, 2011.

We may be celebrating the big 1 – 3, but actually many of our businesses are well over 100 years old. Produce trading in Philadelphia dates back to colonial days, beginning on the bustling Dock Street and later at the Food Distribution Center in South Philly.



Dock Street, Circa 1920's (courtesy Temple University Libraries)

So many things have changed, but one thing remains. We're committed to offering the freshest variety of quality produce the world has to offer. And that's due to our dedicated merchants and our state-of-the-art, fully-enclosed, fully-refrigerated facility.

We're proud to carry on the rich tradition and pave the way as a leader in cold chain management, product safety, staging, loading, security, and recycling.

Here's to many more years of [Philly Fresh Produce!](#)

Summertime Begins on June 20, 2024!



It's more than just a season. Summer means spontaneous trips to the beach, sleeping out on the screened-in porch, watching fireflies sparkle on a warm evening...

When you think of summertime, chances are some of your memories involve biting into a juicy peach or picking ripe cucumbers from your grandfather's garden. We all remember summers gone by through the lens of that little kid shucking sweet corn on grandma's back step.

The merchants of the Philadelphia Wholesale Produce Market love to reminisce and share their expertise about summer produce. From local to exotic, our knowledgeable teams can guide you through the process of buying and selling produce at the peak of perfection.

June is a special time at the Philadelphia Wholesale Produce Market to appreciate the gifts of Mother Nature. Come check it out!



Celebrating 20 Million Pounds!



When [Sharing Excess](#) first approached the [Philadelphia Wholesale Produce Market](#) (PWPM) in the summer of 2021, both parties were excited at the prospect of diverting produce from the landfill and redirecting it to communities in need.

Little did they know then in less than three years' time they would reach an astonishing *20-million-pound* milestone. That's 20 million pounds of nourishing produce that was sent out to food banks, pantries, and a variety of local community organizations AND 20 million pounds of produce that

was kept out of the landfill, thereby reducing greenhouse gases.

Of the staggering 32,000,000 lbs. of food rescued by Sharing Excess, the lion's share - about 65% - has come from the Philadelphia Wholesale Produce Market. What's more, fresh produce is a much-needed and essential commodity that provides a nutritious boost to "fresh food deserts" where fruit and vegetables are often in short supply.

"Our wholesalers are so gratified to see food that might otherwise be wasted end up in the hands of those who need it most," said Mark Smith, General Manager of the Philadelphia Wholesale Produce Market. "We are astounded at the efficiency and commitment of the Sharing Excess team, too." "We have formed a rare win-win partnership that benefits people and the environment, not to mention cuts our waste disposal bill in half."

This is how the partnership works. The PWPM has 18 fruit and vegetable wholesalers who occupy one of the largest refrigerators in the world. If, for any reason, a wholesaler can't sell a particular fruit or vegetable, instead of hauling it to the landfill, Sharing Excess steps in and sorts through what is salvageable and sends it out on a daily basis to our neighbors in need. "We are able to save about 90% of what the wholesalers send us," says Alex Havertine, Director of Food Sourcing for Sharing Excess.

"When you look at the numbers, it's a broken equation," says Evan Ehlers, founder of Sharing Excess. "120 billion pounds of food is wasted each year, up to 40% of food that's produced in the United States. Yet 40 million Americans are food insecure. We are working to fix that paradox and use surplus as a solution to scarcity. It's our core belief that the resources are there to share food, not waste it."

Sharing Excess with the help of the merchants at the Philadelphia Wholesale Produce Market has reached *one million people* thanks to the help of over 330 community organizations. In a world where food waste accounts for 8% of all global greenhouse gases, this partnership stands as a reminder that food donations do more than just feed communities, they heal our planet.



Some June Dates to Celebrate



Wednesday, June 5 – Happy 13th birthday, PWPM!

Tuesday, June 11 – National Corn on the Cob Day

Friday, June 14 – Flag Day

Sunday, June 16 – Father's Day

Monday, June 17 – #NationalEatYourVegetablesDay

Wednesday, June 19 – Juneteenth

Thursday, June 20 – First Day of Summer

Thursday, June 27 – National Pineapple Day

Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm

Sunday: 7:00 pm to Monday: 11:00 am

Monday: 7:00 pm to Tuesday: 11:00 am

Tuesday: 7:00 pm to Wednesday: 11:00 am

Wednesday: 7:00 pm to Thursday: 11:00 am

Thursday: 7:00 pm to Friday: 11:00 am



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