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# March at the Market



Someone once quipped that if you want to see a fistfight between winter and spring, just take a

#### look at March.

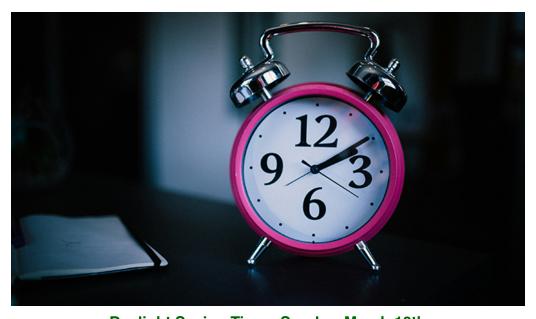
There IS a struggle that happens in the third month where the weather is impulsive, moody, and fickle. March can give us a warm welcome or just as easily ice us out.

Luckily, the Philadelphia Wholesale Produce Market is protected from the turmoil of unpredictability. Our facility is designed to preserve the cold chain by 224-sealed dock doors that surround the building's perimeter. Produce moves from a refrigerated truck into the cool loading dock and right into our refrigerated warehousing.

Receiving produce 24/7 from growers around the globe allows us to offer our customers a continuous supply of fresh fruit and vegetables all year long where it thrives in our perfectly chilled environment.

So, don't let the volatility of March deter you. Shop in comfort and convenience knowing that our produce is away from any climate chaos. After all, at the Philadelphia Wholesale Produce Market, fresh is our life's work.

## **Check Out Some March Dates to Celebrate!**



**Daylight Saving Time - Sunday, March 10th** 

In the wee hours of Sunday, 3/10, SPRING AHEAD and set your clock forward from 2:00 AM to 3:00 AM. Even though we lose an hour of time, we gain an extra hour of light and the promise that Spring is right around the corner. Why not mark the occasion with a "thyme" cocktail!



Pi Day - Thursday, March 14th

Food lovers and math lovers unite on this day that honors the beloved mathematical constant 3.14, the ratio of a circle's circumference in relation to its diameter. Is it any coincidence that it's also Albert Einstein's birthday?



St. Patrick's Day - Sunday, March 17th

Celebrate the patron saint of Ireland by wearing green and, more importantly, eating green! Remember, everyone is a little bit Irish on St. Paddy's Day!



First Day of Spring - Tuesday, March 19th

For those of us in the Northern Hemisphere, we welcome the March Vernal Equinox, which marks the beginning of Spring. Vernal means 'relating to the spring' and Equinox means 'equality of night and day.'

Finally, longer, sunnier days!

Essentially, March is month filled with hope! And, we hope to see you at the Market!

# **2024 EASTER HOLIDAY HOURS:**

CLOSED - SUNDAY, MARCH 31
OPEN- MONDAY, APRIL 1
3 AM FOR RECEIVING
8 AM FOR CUSTOMERS

### Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm Sunday: 7:00 pm to Monday: 11:00 am Monday: 7:00 pm to Tuesday: 11:00 am Tuesday: 7:00 pm to Wednesday: 11:00 am Wednesday: 7:00 pm to Thursday: 11:00 am Thursday: 7:00 pm to Friday: 11:00 am











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#### Our mailing address is:

6700 Essington Ave, Philadelphia, PA 19153

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