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Hello, April!



Way back in 1557, Thomas Tusser, an English poet and farmer, observed that "Sweet April showers, do spring May flowers." Of course, 467 years later, we still routinely declare that April Showers Bring May Flowers.

This timeless truth is undeniable as Mother Nature once again performs her Spring miracle.

April not only provides the rain to nourish our crops, but it also offers reassurance that the ecosystem will continue on its expected path of growth and regrowth.

Nowhere is that more evident than the [Philadelphia Wholesale Produce Market](#). We eagerly

receive produce from nearby farms as the earth reawakens and we proudly support [PA Preferred](#), [Jersey Fresh](#), and [Delaware Grown](#).

While we relish our local produce, we also value the constant influx of fresh food from around the country and around the world. Thanks to all the hardworking people all along the supply chain who deliver nutritious fruit and vegetables to our doorstep. And special kudos to [Philaport](#), the largest refrigerated and fastest growing port, and the #1 fruit gateway in the United States!

Bring on the Spring!



March Tours

We're always happy to welcome these wonderful groups as they explore the Market:



The Rodale Institute

On March 15, their Farmer Training Class stopped by to get an up close look at a thriving wholesale produce market. They enjoyed meeting several merchants and discussing their regenerative organic

mission, costs, research, education, innovation, and sustainability.



The Eastern Produce Council

On March 19, the 2024 EPC Leadership Class made us their first visit before heading to Holt Logistics at the Port of Gloucester, NJ. This professional development program provides an opportunity for its participants to grow and gain valuable insight from experiences both in the field and in the classroom.



Delaware Valley University

On March 27, the Commercial Vegetable Class along with Adjunct Professor Michelle Infante-Casella made their annual Spring visit to the Market. Our merchants loved interacting with the always engaged and enthusiastic students of DelVal!



April Dates to Celebrate!

April 1st – April Fool's Day

April 7th – World Health Day

April 9th – last day of Ramadan (began March 10th)

April 15th – Tax Day

April 22nd – Earth Day

April 22nd - 30th – Passover (for plant-based Passover meals, try these recipes from delish.com!)

Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm

Sunday: 7:00 pm to Monday: 11:00 am

Monday: 7:00 pm to Tuesday: 11:00 am

Tuesday: 7:00 pm to Wednesday: 11:00 am

Wednesday: 7:00 pm to Thursday: 11:00 am

Thursday: 7:00 pm to Friday: 11:00 am



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