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## **November A Time to Reflect on Thanks and Giving**



The first Thanksgiving was held in 1621 in Plymouth, Massachusetts to give thanks for the abundant harvest. Over 400 years later, Thanksgiving is consistently ranked as America's favorite holiday.

Maybe it's because everyone can celebrate in their own way. Whether you have a 10-course feast with all the trimmings or you simply enjoy the solitude of a November day, Thanksgiving can mean different things to different people. The common denominator is gratitude.

We at the [Philadelphia Wholesale Produce Market](#) give a nod of thanks to everyone along the supply chain who provides fresh food to our region. Whether it's a local farm or a far-away port,

the hard-working men and women who grow, harvest, inspect, buy, sell, and transport produce are the backbone of our industry. As wholesalers, we are proud to be a part of the system that puts fresh fruit and vegetables on your store shelves and dinner tables.

**Wishing everyone a healthy, peaceful Thanksgiving.** Visit us at [pwpm.net](http://pwpm.net) or, better yet, experience November at the Market for yourself where “fresh is our life’s work.”

## **THANKSGIVING 2023 HOLIDAY SCHEDULE**

**CLOSED - THURSDAY, FRIDAY, &  
SATURDAY (11/23, 11/24, 11/25)**

**REOPENS - SUNDAY, 11/26**

**3 AM FOR RECEIVING  
8 AM FOR CUSTOMERS**



When eating fruit, remember  
the one who planted the tree.

~ Vietnamese Proverb

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**On November 5th, Don't forget to “fall back!”**



Daylight saving time ends at 2 a.m. on Nov. 5, 2023, when most of the United States will move their clocks back one hour (remember: it's spring forward, fall back)

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## New York Produce Show and Conference



**Mark your calendar for December 5-7, 2023!**

[The New York Produce Show and Conference](#) is a world-class event in a world-class city.

The Philadelphia Wholesale Produce Market will once again participate at the trade show on Wednesday, 12/6. Join us at booths 252-258 and meet Chilly Philly, the embodiment of our fully-refrigerated facility. Pick-up a warm beanie hat or a fresh veggie or Italian hoagie – back by popular demand – straight from the City of Brotherly Love!

You can also sign up to visit the Philadelphia Wholesale Produce Market on an industry bus tour

on Thursday, December 7th.

Hope to see you there! For more information, visit [nyproduceshow.com](http://nyproduceshow.com).

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## Thank a Veteran on 11/11



Every year, November 11th, Veterans Day, honors and remembers military veterans who served in the United States Armed Forces.

Originally celebrated as Armistice Day, it commemorated the end of World War I, formally recognized on the “11th hour, of the 11th day, of the 11th month” in 1918.

In 1954, the holiday was changed to “Veterans Day” to pay tribute to all veterans who honorably served in wartime or peacetime.

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## November Dates to Celebrate!





**Wednesday, November 1** – World Vegan Day  
**Tuesday, November 7** – Election Day  
**Saturday, November 11** – Veterans Day  
**Monday, November 13** – World Kindness Day  
**Tuesday, November 14** – National Pickle Day  
**Thursday, November 23** – Thanksgiving

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## **Please Note Our Customer Hours**

Sunday: 9:00 am to Sunday: 12:00 pm  
Sunday: 7:00 pm to Monday: 11:00 am  
Monday: 7:00 pm to Tuesday: 11:00 am  
Tuesday: 7:00 pm to Wednesday: 11:00 am  
Wednesday: 7:00 pm to Thursday: 11:00 am  
Thursday: 7:00 pm to Friday: 11:00 am



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