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Embracing August and Loving Local



*August is the border between summer and autumn.
It is the most beautiful month I know.*

~ Tove Jansson (Finnish author, 1914-2001)

The last full month of summer is here. It's time to savor and appreciate all the remaining gifts the season has to offer. Trips to the beach, riding with the convertible top down, picnicking with the kids before they're back in school, and, of course, local produce.

Now is the perfect time to take advantage of harvests from our own "backyard!" Not only is local produce fresh, mouthwatering, healthy, and delicious, but it offers plenty of pluses to the consumer, the grower, and the community:

- Locally-grown food **tastes great**. You can't beat freshly-picked produce at the peak of ripeness!
- Locally-grown food is **fresh and nutritious**. With a very short journey from farm to market, local produce at the PWPM is as fresh as it gets.
- You **invest in and support the local economy** when you purchase produce grown nearby.
- You help to **maintain farmland and green space** in your community.

Don't let August pass you by without indulging in locally-grown seasonal fruit and vegetables. Beets, blueberries, broccoli, cabbage, cantaloupes, corn on the cob, cucumbers, nectarines, okra, peaches, pears, peppers, squash, tomatoes, watermelon, zucchini and so much more.

And as always - in addition to locally-grown - we source the best produce from around the world!

The Philadelphia Wholesale Produce Market's proximity to lush farms throughout Pennsylvania, New Jersey, and Delaware make it the ideal place to pick-up locally grown seasonal fruit and vegetables. Try visiting these websites to get tips and recipes and make the most out of the abundant harvest in the tri-state area!



Made in PA. It makes a difference.

papreferred.com



delawaregrown.com



findjerseyfresh.com/JerseyFresh

Did You Know?
We Are Open to the Public!



While we're mostly a business to business operation, the merchants of the Philadelphia Wholesale Produce Market are proud to share the benefits of wholesale with the people of our region. No membership fee or business license is required to enter the Market.

Just keep in mind the following:

- Produce is purchased in bulk - by the case or carton.
- Bring a jacket – the Market is kept at about 50 degrees.
- Wear your walking shoes - the concourse is ¼ mile long.
- It's a good idea to bring a hand truck if you plan on buying more than one case.
- Cash is king, although some of our 19 merchants accept credit cards.
- The Market is wheel chair accessible.

Visit pwpm.net for our hours and entry fees.





Some August Dates to Celebrate

Thursday, August 3 – National Watermelon Day

Friday, August 4 – Sharing Excess will host Sustainable Business Network to announce “Food Saver Challenge”

Tuesday, August 8 – National Zucchini Day

Saturday, August 19 – National Potato Day

Tuesday, August 22 – Eat a Peach Day

Sunday, August 27 – Military Appreciation Day

Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm

Sunday: 7:00 pm to Monday: 11:00 am

Monday: 7:00 pm to Tuesday: 11:00 am

Tuesday: 7:00 pm to Wednesday: 11:00 am

Wednesday: 7:00 pm to Thursday: 11:00 am

Thursday: 7:00 pm to Friday: 11:00 am



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Our mailing address is:

6700 Essington Ave, Philadelphia, PA 19153

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