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Fresh is Our Life's Work.

April at the Market



What's in a Name?

For April, quite a lot, actually. According to the <u>Old Farmer's Almanac</u>, the month of April gets its name from the Latin word *aperio*, meaning "to open" – a reference to the opening buds of springtime.

April is not only a month when the world starts unlocking her winter secrets, but also a time of rebirth, renewal, and reassurance.

The <u>Philadelphia Wholesale Produce Market</u> is right there to support fresh harvests as the earth reawakens. We love local and offer our customers the finest in Pennsylvania Preferred, Jersey

But also keep in mind that we have a constant influx of fresh produce from around the world. Kudos to all the hardworking people all along the supply chain who deliver nutritious produce to our doorstep and special thanks to <u>Philaport</u> (the Port of Philadelphia), who brings in over 5 million tons of produce annually via the Delaware River! Check out their short video, <u>"Ship Philly First!"</u>

Holiday Easter Hours Closed - Sunday, April 9 Open - Monday, April 10 3AM for Receiving 8AM for Customers

Dyeing Easter Eggs - The Natural Way!



Did you know you can use fruits and veggies to dye eggs? Try this chemical-free approach with ingredients you probably already have in your frig or pantry. Blueberries, onions, red cabbage, turmeric, spinach, and beets all can be used in conjunction with water, vinegar, and salt!

Check out these affordable techniques from <u>Country Living Magazine</u> to show your kids that nature is truly magic!

Touring the Facilities

We were happy to welcome these groups to the Market!

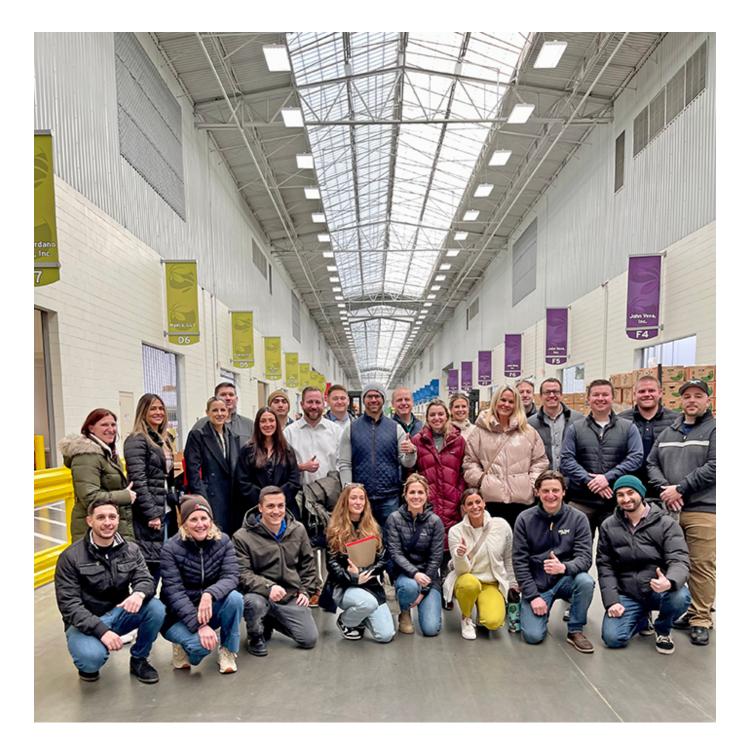


The Gloucester County Institute of Technology (GCIT) Culinary Arts Class

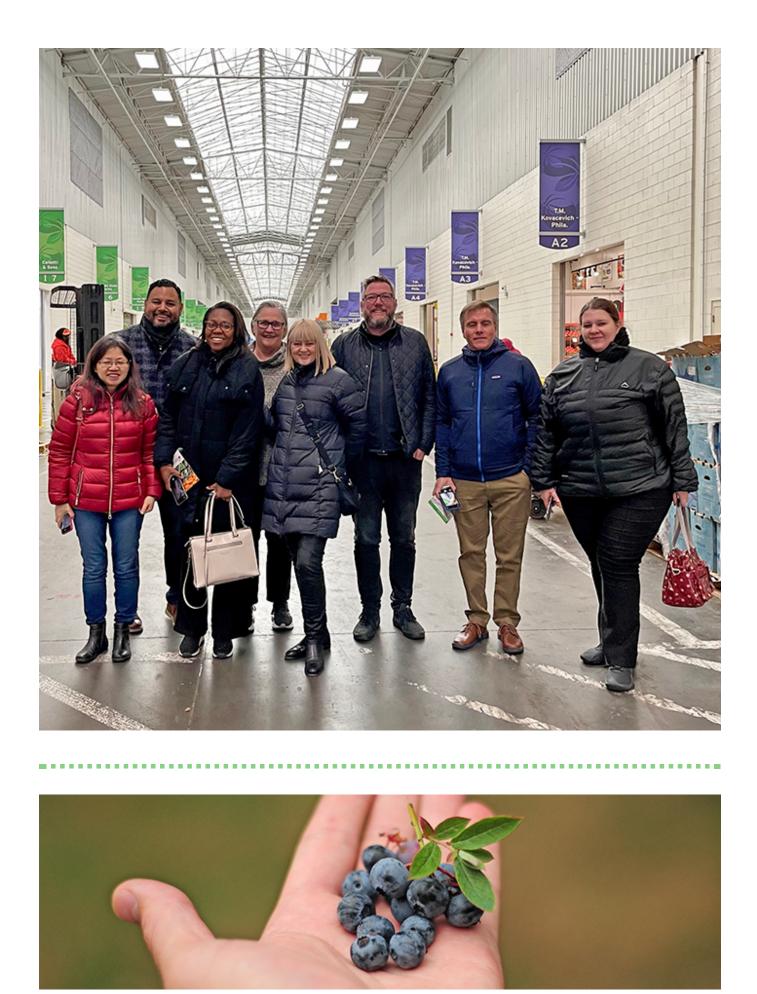
The Rodale Institute (non-profit organic farm) Farmers in Training



The Eastern Produce Council Leadership Program



The International Fresh Produce Association



April Dates to Celebrate!

April 1st – April Fool's Day April 3rd – Sweet Potato Day April 5th – Passover (begins at sundown) April 7nd – Good Friday April 9th – Easter April 13th – Passover (ends at sundown) April 21st – Ramadan ends April 22nd - Earth Day April 28th – National Blueberry Day

Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm Sunday: 7:00 pm to Monday: 11:00 am Monday: 7:00 pm to Tuesday: 11:00 am Tuesday: 7:00 pm to Wednesday: 11:00 am Wednesday: 7:00 pm to Thursday: 11:00 am Thursday: 7:00 pm to Friday: 11:00 am



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FORWARD TO A FRIEND

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