

**[Click here to learn more about PWPM!](#)**



**Welcome 2023!**



***You are never too old to set another goal. Or to dream a new dream.***

*~ C.S. Lewis*

As we say goodbye to 2022, we want to thank all our partners along the way who contributed to the flow of fresh produce in and out of the Philadelphia region. We are grateful to every one of you in helping us underscore the philosophy that “fresh is our life’s work.”

This year, we hosted approximately 30 tours with groups as varied as culinary schools, vegan chefs, growers, juice bars, neighborhood co-ops, restaurants, supermarkets, non-profits, and everything in between. Part of the magic of the Philadelphia Wholesale Produce Market is that we



are open to the public so that we can share the benefits of buying in bulk with everyone.



In March, our General Manager, Mark Smith, was named as Market Manager of the Year by the [National Association of Produce Market Managers](#) at its annual conference in New Orleans. Selected for his leadership in cutting costs and streamlining facility operations, Mark was lauded for innovating ways to reduce food waste through strategic partnerships with area hunger relief organizations.

**Congratulations, Mark, well-deserved!**



We participated with four booths at the [New York Produce Show & Conference](#) and once again brought along Chilly Philly, a shivering mascot to symbolize that the PWPM maintains a crisp temperature of 50 degrees all day, every day. We also gave away fashionable and functional



beanies to further illustrate the Philly Market's chill environment that keeps produce at its peak. Finally, the crowd spoke and we listened. Several hundred Italian and veggie hoagies were made fresh in the city of brotherly love and driven straight to the trade show to give people a fresh taste of Philly!



Throughout the year, we continued and expanded our partnership with [Sharing Excess](#), diverting over 7,000,000 lbs. of produce from the landfill and into the hands of people who need it most. New this year is another food saving partnership with [Do Good Chicken](#), who (after community donations) upcycles surplus produce into nutritious animal feed. These initiatives are a great way to help people AND our planet! A true win-win!



Thanks to everyone who made 2022 such a great year and we wish you a happy, healthy 2023!

---

## Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm

Sunday: 7:00 pm to Monday: 11:00 am

Monday: 7:00 pm to Tuesday: 11:00 am

Tuesday: 7:00 pm to Wednesday: 11:00 am

Wednesday: 7:00 pm to Thursday: 11:00 am

Thursday: 7:00 pm to Friday: 11:00 am



SHARE



TWEET



Share



FORWARD TO A FRIEND



---

*Copyright ©2022 Philadelphia Wholesale Produce Market, All rights reserved.*

**Our mailing address is:**

6700 Essington Ave, Philadelphia, PA 19153

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

