

[Click here to learn more about PWPM!](#)



February at the Market



February may be the shortest month, but it's brimming with chances to showcase fresh produce! Check out all the dates this month that provide opportunities to celebrate fruit and vegetables!

Chinese Lantern Festival – Sunday, February 5th



The Chinese Lantern Festival marks the end of Chinese New Year or Spring Festival. Occurring 15 days after its beginning on January 20, 2023, this year's [Chinese Zodiac](#) celebrates the Year of the Rabbit, a symbol of longevity, peace, prosperity, and hope. Serve up fruit and veggies that attract positive energy such as tangerines, peaches, apples, watermelon, leafy greens, sugar cane, and dragon fruit.

Super Bowl 57 – Sunday, February 12th



You owe it to your football fans to offer a healthy and delicious spread! In addition to the usual chili, wings, and burgers, you can score big on game day with some nutritious options including sweet potato skins, spinach and artichoke dip, vegan stuffed mushrooms, and plenty of guacamole! You can also get more inspiration for a healthy football buffet from delish.com! And we gotta say it, **Fly, Eagles Fly!**

Valentine's Day – Monday, February 14th



Love makes the world go round, but let's face it, so does food. Our merchants are stocked up on passion fruit, sweet romance grapes, long stem strawberries, and even red roses! No matter who your person is – even if it's you – there's no greater gift than commitment to a healthy diet!

Mardi Gras – Tuesday, February 21st



Also known as “Fat Tuesday,” Mardi Gras is celebrated the day before Ash Wednesday, which is the beginning of lent. Use the beautiful bold colors of produce to symbolize the French Quarter in the Big Easy. Purple for justice, green for faith, and gold for power.

President's Day – Monday, February 20th

President's Day technically celebrates George Washington's birthday (2/22/1732) but also

recognizes and honors the achievements of other Presidents, particularly Abraham Lincoln and Thomas Jefferson and is celebrated on the third Monday in February. Please note our hours:

2023 PRESIDENTS DAY HOLIDAY HOURS

CLOSED: Sunday, February 19th

OPEN: Monday, February 20th

-3 am for Receiving

-8 am for Customers

February is also [American Heart Health Month](#) & [Black History Month](#).

Find meaningful ways to celebrate how fresh produce is woven into the fabric of every aspect of our lives. Embrace the winter and don't let the blues take hold, but instead embrace this season and incorporate fruit and vegetables into your routine to fight cold and flu season the natural way! Cozy up to traditional comfort foods or try some exotic specialties from a faraway port. And they're all right here at the [Philadelphia Wholesale Produce Market](#).

Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm

Sunday: 7:00 pm to Monday: 11:00 am

Monday: 7:00 pm to Tuesday: 11:00 am

Tuesday: 7:00 pm to Wednesday: 11:00 am

Wednesday: 7:00 pm to Thursday: 11:00 am

Thursday: 7:00 pm to Friday: 11:00 am



SHARE



TWEET



Share



FORWARD TO A FRIEND

Copyright ©2022 Philadelphia Wholesale Produce Market, All rights reserved.

Our mailing address is:

6700 Essington Ave, Philadelphia, PA 19153

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

