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March at the Market!



March can be, let's say, temperamental. She'll lift our spirits with the promise of the first day of spring or bury us in a blinding snowstorm.

The moody nature of March may keep us off balance, but you don't have to lose your footing. The Philadelphia Wholesale Produce Market has a continuous supply of fresh produce all year long. For generations, our merchants have established relationships with growers *around the globe* to ensure that fresh fruit and vegetables arrive via truck, train, air, or cargo ship 24 hours a day, 7 days a week.

And, our fully-enclosed, fully-refrigerated marketplace is another escape from the mayhem of March. You can shop in comfort and be assured that our produce is kept at the perfect

temperature and away from the unpredictable elements of an erratic March.

We provide refuge for our buyers and our produce! See for yourself at the Philadelphia Wholesale Produce Market https://phillyfreshproduce.com/directions-parking/

Check out some March dates to celebrate!

Mardi Gras - Tuesday March 1st

Fat Tuesday is the last day of the Carnival season and always falls the day before Ash Wednesday, the first day of Lent. Channel the French Quarter vibe with the rich, deep purples, greens, and golds naturally found in produce!



Daylight Saving Time - Sunday, March 13th

In the wee hours of Sunday, 3/13, SPRING AHEAD and set your clock forward from 2:00 AM to 3:00 AM. Even though we lose an hour of time, we gain an extra hour of light and the knowledge that Spring is right around the corner. Why not celebrate time with a thyme recipe from Simple Veganista.



Pi Day - Monday, March 14th

Dessert lovers and math enthusiasts come together on this day. Whether you're a nerd or a foodie (or both), you can honor the beloved mathematical constant 3.14 while enjoying your favorite pie!

Bonus points for knowing that it's also Albert Einstein's birthday.



St. Patrick's Day - Thursday, March 17th

The ultimate Irish feast might include the traditional cabbage, onions, and potatoes, but why not think in terms of a colorful diet full of fresh fruit and vegetables? This rainbow of vitamins and nutrients will lead to the ultimate pot of gold – your health!



First Day Of Spring - Sunday, March 20th

Finally! For those of us in the Northern Hemisphere, the first day of spring is marked by the arrival of the Vernal (Spring) Equinox. Essentially, it's the turning point when daylight begins to win out over darkness. And, who doesn't want to celebrate that!?





Just a Reminder - Wearing is Caring. Until further notice, masks or face coverings are required at Philadelphia indoor businesses and institutions.

Please Note Our Customer Hours

Sunday: 9:00 am to Sunday: 12:00 pm Sunday: 7:00 pm to Monday: 11:00 am Monday: 7:00 pm to Tuesday: 11:00 am Tuesday: 7:00 pm to Wednesday: 11:00 am Wednesday: 7:00 pm to Thursday: 11:00 am Thursday: 7:00 pm to Friday: 11:00 am











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Our mailing address is:

6700 Essington Ave, Philadelphia, PA 19153

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