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Fall in Love with Autumn

"And all at once, summer collapsed into fall."

~ Oscar Wilde



Are you ready to trade in your sandals for boots?

Mother Nature doesn't give us much choice, so let's embrace all the gifts that October brings. Fall leaves crunching under our feet, cozy sweaters, crisp air, and a vibrant landscape - just to name a few.

But, maybe the greatest gift of the season is the produce. Our close proximity to lush farmlands means that we have a steady supply of local fall favorites including apples, beets, broccoli, cranberries, leeks, mushrooms, brussels sprouts, cabbage, cauliflower, celery, chard, eggplant, kale, peppers, potatoes, pumpkins, squash, turnips, and even watermelon.

And don't forget, our merchants search far and wide to bring you the best the world has to offer 12 months a year. Exotic, specialty, organic, tropical, pre-cut, custom ripened, repackaged – we cover all your produce needs.

Visit us at pwpm.net or, better yet, experience October at the Market for yourself. You'll soon understand our tagline, "fresh is our life's work."

Visit PhillyFreshProduce.com

Halloween's Blue Moon



To say it's been an odd year is an understatement. Just to make it a little stranger, a rare blue moon will light up the sky this Halloween. What is a blue moon? It's when the second full moon occurs in a month and only happens about every 2 ½ years, according to NASA's National Space Science Data Center. October's first full moon (known as the Harvest Moon) will appear on the first day of the month. The second full moon (blue moon) will be on October 31st.

Halloween may look different this year as we navigate through a pandemic. While there may or may not be trick or treating this year, you can use this opportunity to trade in the door to door quest for candy for more wholesome habits. Try forging some new family traditions, like stringing cranberry garland, painting pumpkins, bobbing for apples, or scaring up some butternut squash soup! Get creative and tag us on [Facebook](#) or [Instagram](#) (@pwpmproducemkt).

Happy Halloween!



Congrats to Mike Collazo!



Big congratulations to Mike Collazo, who was recently promoted to Operations Manager of the Philadelphia Wholesale Produce Market. Mike has been a part of the Market family for over 27

years and has most recently served as Head of Security.

Well done and well-deserved, Mike!

October Dates to Celebrate!



October 1st – World Vegetarian Day / Harvest Moon

October 7th – National Kale Day

October 12th – Columbus Day/National Farmers' Day

October 15th – National Mushroom Day

October 22nd – National Nut Day

October 31st – Halloween / Blue Moon

New Market Hours

Sunday 9:00 am to Sunday 12:00 pm

Sunday 7:00 pm to Monday 10:00 am

Monday 7:00 pm to Tuesday 10:00 am

Tuesday 7:00 pm to Wednesday 10:00 am

Wednesday 7:00 pm to Thursday 10:00 am

Thursday 7:00 pm to Friday 10:00 am

PLEASE NOTE THAT EVERYONE ENTERING THE PHILADELPHIA WHOLESALE PRODUCE MARKET IS REQUIRED TO WEAR A MASK OR APPROPRIATE FACIAL COVERING. THIS IS FOR OUR PROTECTION AS WELL AS YOURS.



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