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May at the Market



What can we say about May? The earth seems to wake up after a long nap, flowers and trees are blooming, and, as the spring deepens, more fresh fruit and vegetables make their way to our tables. Not only is it National Asparagus and Strawberry Month, but there's no shortage of holidays where May can show off a little.

Cinco De Mayo – Wednesday, May 5



Cinco de Mayo commemorates the Mexican victory over the French during the Battle of Puebla on May 5, 1862. Often mistakenly promoted as Mexican Independence Day, Cinco de Mayo actually celebrates the Mexican Army's triumph just 70 miles outside of Mexico City. The victory lifted the spirits of the resistance forces and helped gain an alliance with the Americans to successfully force the troops of Napoleon III to withdraw.

Today, revelers on both sides of the border mark the occasion with parades, parties, mariachi music, Mexican folk dancing and, of course, traditional foods. Give your festivities a complete slate of fresh produce from the [Philadelphia Wholesale Produce Market](#) including avocados, limes, cilantro, onion, mangoes, tomatoes, jalapenos, serranoes, poblanos, and habaneros. Olé!

Mother's Day – Sunday, May 12



The origin of Mother's Day as we know it took place in the early 1900s. A woman named Anna Jarvis (of Philadelphia, by the way) started a campaign for an official holiday honoring mothers in 1905, the year her own mother died. The first large-scale celebration of the holiday was in 1907, when Jarvis held a memorial service at her late mother's church in Grafton, West Virginia. Within five years, virtually every state was observing the day, and in 1914, U.S. President, Woodrow Wilson, made it a national holiday.

Moms really do deserve the best, so why not cook her a healthy meal fit for a queen? You can skip the chocolates and tchotchkes and bring her an unexpected surprise – long-stem strawberries,

Italian kiwis, Bosc pears, Mexican figs, or some other decadent treat from Mother Nature.

Memorial Day – Monday, May 31



Memorial Day is an American holiday in which we honor and mourn members of the military who have passed while serving in the United States Armed Forces. Once known as Decoration Day, it originated in the years following the Civil War and became an official federal holiday in 1971.

The long Memorial Day weekend also marks the beginning of the summer season. Enjoy a barbeque with family and friends with fresh corn, tomatoes, and watermelon- all the classics – but never forget those who sacrificed for our country and freedoms.

So, enjoy May and all that she brings to the table!

Please note our NEW Customer Hours beginning January 2021

Sunday 9:00 am to Sunday 12:00 pm
Sunday 7:00 pm to Monday 11:00 am
Monday 7:00 pm to Tuesday 11:00 am
Tuesday 7:00 pm to Wednesday 11:00 am
Wednesday 7:00 pm to Thursday 11:00 am
Thursday 7:00 pm to Friday 11:00 am

PLEASE NOTE THAT EVERYONE ENTERING THE PHILADELPHIA WHOLESALE PRODUCE MARKET IS REQUIRED TO WEAR A MASK OR APPROPRIATE FACIAL COVERING. THIS IS FOR OUR PROTECTION AS WELL AS YOURS.



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