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Hello March!



There's an old English proverb that says **March comes in like a lion and goes out like a lamb.**

Ha! We all know that Mother Nature is way too temperamental to guarantee a transition from harsh to mild. And, while it's true that March straddles the winter/spring line, the weather is far from predictable and can just as easily depart like a rebellious beast.

What you **CAN** be sure of, though, is no matter what March holds, the Philadelphia Wholesale Produce Market offers a continuous supply of fresh fruit and vegetables all year long. For generations, our merchants have established relationships with growers around the globe to

ensure that fresh fruit and vegetables arrive via truck, train, air, or cargo ship 24 hours a day, 7 days a week.

As we anxiously await locally grown favorites, we can still indulge in the best the world has to offer – juicy strawberries, buttery mangos, creamy avocados, sweet corn, and spicy jalapenos!

March Dates to Celebrate!



March 14 – Daylight Saving Thyme

Remember to spring ahead! On Sunday, 3/14/2021 set your clock forward from 2:00 AM to 3:00 AM. While we lose an hour of time, we gain an extra hour of light and the knowledge that we're on our way to springtime! Celebrate with a thyme-inspired cocktail such as this [recipe](#)!



March 14 – Pi Day

3/14 not only commemorates the beloved mathematical constant 3.14, but also celebrates the birthday of the great scientist and mathematician Albert Einstein! Make a delicious pie and channel your inner geek!



March 17 – St. Patrick's Day

Yes, we have the traditional cabbage, onions, and potatoes, but don't forget to eat the rainbow. A

colorful diet increases your intake of vitamins and nutrients and ultimately leads to the true pot of gold - optimal health.



March 20 – First Day of Spring

Finally! In the Northern Hemisphere the sun shines directly on the equator and the day and night are nearly equal. For centuries, people have celebrated the end of an unforgiving winter and rolled out the red carpet for Springtime. Come visit the PWPM to see what the bountiful earth provides to us at this time of year!

Please note our NEW Customer Hours beginning January 2021

Sunday 9:00 am to Sunday 12:00 pm
Sunday 7:00 pm to Monday 11:00 am
Monday 7:00 pm to Tuesday 11:00 am
Tuesday 7:00 pm to Wednesday 11:00 am
Wednesday 7:00 pm to Thursday 11:00 am
Thursday 7:00 pm to Friday 11:00 am

PLEASE NOTE THAT EVERYONE ENTERING THE PHILADELPHIA WHOLESALE PRODUCE MARKET IS REQUIRED TO WEAR A MASK OR APPROPRIATE FACIAL COVERING. THIS IS FOR OUR PROTECTION AS WELL AS YOURS.



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Our mailing address is:

6700 Essington Ave, Philadelphia, PA 19153

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