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**Welcome 2022!**



It's been said that an optimist stays up until midnight to usher in the new year and a pessimist stays up to make sure the old year leaves. ~ (credit William E. Vaughan)

In spite of the challenges that 2020 and 2021 threw at us, we learned a lot about ourselves, our resiliency, and our ability to adapt to new realities. The Philadelphia Wholesale Produce Market innovated, shifted, and streamlined to make our facility safe and accessible. We take seriously our

role as an industry that contributes to the health and well-being of people, especially during tough times. After all, “fresh is our life’s work.”

Let’s all choose to stay positive and make a fresh start in 2022. Check out one really amazing thing that came out of 2021, our partnership with [Sharing Excess](#) and our joint effort to fix the broken equation of food waste and food insecurity. Since July, over 2 million lbs. of produce was donated to Philadelphians in need because of this collaboration: <https://www.perishablenews.com/produce/philadelphia-wholesale-produce-market-and-sharing-excess-collaboration-donates-over-2m-pounds-of-food-to-communities-in-need/>

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## First & Last Tour of 2021 (and a few in between)...

It must say something about the Philadelphia Wholesale Produce Market that people still want to come and explore more than 10 years after opening its doors.



Our first tour of 2021 began in early January with a former Delaware Secretary of Agriculture and ended in late December with a NJ-based distributor of fresh produce. In between, we welcomed restaurant owners, university students, researchers, non-profits, trade organizations, juice bar entrepreneurs, and many others.

We love to talk produce! You can schedule a walk-through by visiting <https://phillyfreshproduce.com/request-a-tour/> or feel free to come “walk the street” on your own. We’re open to the public!

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## New York Produce Show Recap

We admit it. We weren't sure how we felt about getting back to the New York Produce Show. A lingering pandemic, a rising Omicron variant, a crowded venue, so much uncertainty. But, we decided as a team to take the risk and we're glad we did.



The attendees were elated to be back after a two year pause and we connected with old friends and met some new dynamic industry contacts. A light-hearted crowd happily posed with their PWPM beanies and enjoyed hoagies made fresh in the city of brotherly love and driven straight to the trade show to give people a fresh taste of Philly!



Thanks to everyone who made this year's show a success!

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**Happy Retirement, Pat  
Cardullo, and thanks for  
helping us keep our cool  
for 20 years!**



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**We look forward to serving you in 2022. Happy, healthy New Year!**

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**Just a Reminder - Wearing is Caring.** Until further notice, masks or face coverings are required at Philadelphia indoor businesses and institutions.

### **Customer Hours**

Sunday 9:00 am to Sunday 12:00 pm  
Sunday 7:00 pm to Monday 11:00 am  
Monday 7:00 pm to Tuesday 11:00 am  
Tuesday 7:00 pm to Wednesday 11:00 am

Wednesday 7:00 pm to Thursday 11:00 am

Thursday 7:00 pm to Friday 11:00 am



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FORWARD TO A FRIEND



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**Our mailing address is:**

6700 Essington Ave, Philadelphia, PA 19153

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