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December Days at the Market



Heading into December, we have to acknowledge that 2020 has thrown us off balance in ways we never could have predicted. The coronavirus pandemic changed every aspect of our existence – from our livelihoods to our very lives.

As we race to find a vaccine and take precautions to protect one another, the Philadelphia Wholesale Produce Market remains devoted to serving our community at the highest level of health and safety. In our role as a vital food operation in the Mid-Atlantic, we are proud of our long legacy of supplying the region with quality produce.

Now more than ever, experts agree that healthy food is the first defense against disease. Brightly colored fruits and vegetables always top the list of what we should be eating to protect our bodies

against inflammation and cell damage. Check out this [article](#) from [Healthline.com](#) on foods that boost the immune system.

We are deeply grateful to our employees, customers, suppliers, growers, brokers, drivers, and everyone else along the produce supply chain who help us “keep the wholesome in wholesale.”

Happy Hanukkah, Merry Christmas, and Happy Kwanzaa!

Then and Now



How great is it that almost half a century later, a bin of watermelon is still a beautiful thing? The first photo is from 1974 at the Philadelphia Regional Produce Market in the Food Distribution Center (courtesy Hidden City). Flash forward to a November morning in the Philadelphia Wholesale Produce Market. Some things never change, and they shouldn't.

Learn More About PWPM

Philadelphia Produce Credit Bureau (PPCB)



The merchants of the Philadelphia Wholesale Produce Market encourage all customers to apply for a credit account with the Philadelphia Produce Credit Bureau. *Please note: A business must be in operation for an entire year before being eligible for consideration.*

Here's how a credit account can benefit your business:

- You will have credit access to all of our merchants.
- You will receive all of your weekly bills in one packet.
 - You can pay all merchants with one check.
- Any payment disputes can easily be resolved.
 - Your bank fees will be lower.
 - Your paperwork will be reduced.

- The Philadelphia Produce Credit Bureau will be a valuable credit reference for your business.

Our merchants have [credit applications](#) available on their sales floors. Just ask. You can also pick up an application at the Credit Bureau located in Suite C-209 between the hours of 8:00am and 3:00pm. For your convenience, you can also download an application, fill it out, and bring it to the Credit Bureau for processing. **Questions? Call us at 215-336-2132.**

Some December Dates to Celebrate!



- December 7 – National Pearl Harbor Remembrance Day
- December 8 - 11 – VIRTUAL New York Produce Show and Conference
- December 10 – Hanukkah begins (ends of December 18)
- December 25 – Christmas
- December 26 – Kwanzaa begins (ends on January 1, 2021)
- December 27 – National Fruitcake Day
- December 31 – New Year’s Eve

New Market Hours

- Sunday 9:00 am to Sunday 12:00 pm
- Sunday 7:00 pm to Monday 10:00 am
- Monday 7:00 pm to Tuesday 10:00 am
- Tuesday 7:00 pm to Wednesday 10:00 am
- Wednesday 7:00 pm to Thursday 10:00 am
- Thursday 7:00 pm to Friday 10:00 am

PLEASE NOTE THAT EVERYONE ENTERING THE PHILADELPHIA WHOLESALE PRODUCE MARKET IS REQUIRED TO WEAR A MASK OR APPROPRIATE FACIAL COVERING. THIS IS

FOR OUR PROTECTION AS WELL AS YOURS.



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FORWARD TO A FRIEND



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