Click here to learn more about PWPM!



Embracing August!



The Philly region is famous for its farm fresh produce during the month of August. Now is the perfect time to get your hands on luscious, mouthwatering fruit and vegetables grown in your own "back yard." Not only is local food delicious and healthy, but there are big benefits to the consumer, grower, and the community:

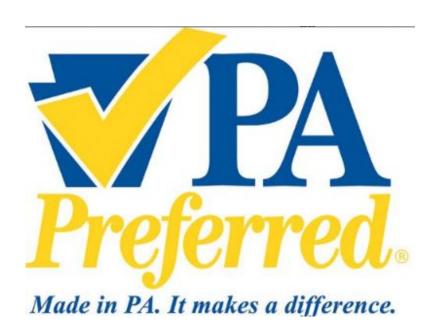
- It's no secret that locally-grown food just **tastes better**. You can't beat the crisp crunch of freshly-picked produce at the peak of ripeness.
- Local food is more nutritious. Shorter time between harvest and your table means less nutrient loss through storage and travel.

- You invest in and support the local economy when you purchase produce grown nearby.
- You help the environment by decreasing transportation, plus you help to maintain farmland and green space in your community.
 - You promote a safer food supply. The closer the food source, the less potential for food safety issues.

The Philadelphia Wholesale Produce Market's proximity to lush farms throughout Pennsylvania, New Jersey, and Delaware make it the ideal place to pick-up locally grown seasonal fruit and vegetables. Don't let summer pass you by without indulging your appetite for fresh beets, blueberries, broccoli, cabbage, cantaloupes, corn on the cob, cucumbers, nectarines, okra, peaches, pears, peppers, squash, tomatoes, watermelon, and so much more.

And as always - in addition to locally-grown - we source the best produce from around the world!

If you've got local loyalty, try visiting these websites to get tips and recipes and make the most out of the abundant harvest in the tri-state area!



Learn More



Learn More



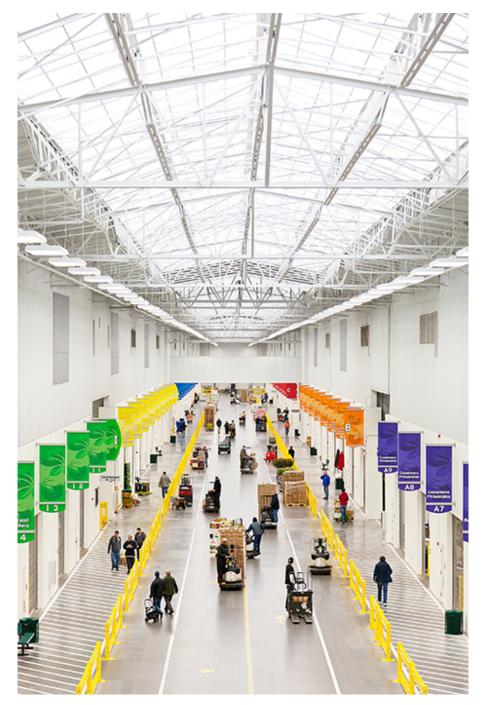
Learn More



Learn More

Did You Know?

We are open to the public!



While we're *mostly* a business to business operation, the merchants of the <u>Philadelphia Wholesale</u>

<u>Produce Market</u> are proud to share the benefits of wholesale with the people of our region. No

membership fee or business license is required to enter the Market.

Just keep in mind the following:

- Produce is purchased in bulk by the case or carton.
- Bring a jacket the Market is kept at about 50 degrees.
- Wear your walking shoes the concourse is 1/4 mile long.
- It's a good idea to bring a hand truck if you plan on buying more than one case.
 - Cash is king, although some of our 19 merchants accept credit cards.

- The Market is wheel chair accessible.
- Visit phillyfreshproduce.com for our hours and entry fees.

Some August Dates to Celebrate!



Tuesday, August 3 – National Watermelon Day Sunday, August 8 – National Zucchini Day Thursday, August 19 – National Potato Day Sunday, August 22 – Eat a Peach Day

Customer Hours

Sunday 9:00 am to Sunday 12:00 pm Sunday 7:00 pm to Monday 11:00 am Monday 7:00 pm to Tuesday 11:00 am Tuesday 7:00 pm to Wednesday 11:00 am Wednesday 7:00 pm to Thursday 11:00 am Thursday 7:00 pm to Friday 11:00 am













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Our mailing address is:

6700 Essington Ave, Philadelphia, PA 19153

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.

