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## Happy Birthday America!

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July is an important month in the United States, and nowhere is this more evident than in **Philadelphia** where the **Declaration of Independence was signed on July 4, 1776**. This profound document set forth our rights to life, liberty, and the pursuit of happiness. It also set the stage for over 240 years of barbecues, parades, and family celebrations, which of course include lots of fresh produce!

Our **21 merchants** are excited about July at the Market. Most anticipated - **cherries** from Washington State, **stone fruit** from California, **leafy greens** from Canada, **exotic summer fruits** (lychee, rambutan, quenepa, finger limes, and baby pineapples), **watermelon** and **corn** from Georgia and, of course, **LOCAL – blueberries, tomatoes, cabbage, cucumbers, squash, pickles, and string beans.**

So, why not visit the Philadelphia Wholesale Produce Market and pick-up whatever mouthwatering produce you're craving. Our founding fathers wouldn't want it any other way!

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**No, it's not too early** to mark your calendar for **December's New York Produce Show!**

This year, the dates are **December 10-13, 2019**, with the trade show being held on Thursday, December 12! This is a departure from previous years, when the trade show was on a Wednesday.

Come **"Celebrate Fresh" with 5,000 attendees**, where you can network with the blockbuster crowd at the Jacob Javits Center. **The Philadelphia Wholesale Produce Market** will again be there with three booths (252, 254, and 256) and, who knows, maybe we'll be handing out our **world famous Philly hoagies!!!** We'll keep you updated over the next several months.

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## Meet the Merchants!

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The Philadelphia Wholesale Produce Market is made up of 21 unique wholesalers. Each business has its own story and history. Every month, we'll give you a brief glimpse into two of them.



### Produce Interchange – Units B-3

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Produce Interchange was established in 1984. They supply many local businesses in the region with quality produce, cut flowers, grave markers, seasonal items, and potted plants of all varieties. Their knowledgeable sales team is always ready and willing to answer any questions and help you find the right items at the right prices.

Phone 215-389-1782 | Fax 215-389-0288

Email [produceinterchange@verizon.net](mailto:produceinterchange@verizon.net)

**Learn More**



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**E.W. Kean Co. – Units G-1 to G-2, D-1**

E.W. Kean Co. is a Philadelphia based wholesale produce company, and one of the most respected produce distributors on the east coast. For over 50 years, E.W. Kean has earned its reputation as the wholesale produce distributor of choice for the Philadelphia hospitality industry including restaurants, cafes, juice bars, hospitals and schools. In addition to conventional and organic wholesale fruits and vegetables, Kean is a wholesale supplier of pre-cut produce, fruits and vegetables.

**Phone** 215-336-2321 | **Fax** 215-336-1596

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