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You Oughta Know about the PWPM!



If you haven't yet visited the Philadelphia Wholesale Produce Market, here's your chance to get a peek at the 700,000 square foot fully-enclosed, fully-refrigerated wholesale produce market!

Thanks to WHYY-TV-12's *You Oughta Know* for this four-minute tour through the nation's largest refrigerator!

Take our Video Tour!



December Days

The December holidays are filled with opportunities to make a dramatic statement. What better way to show your reverence, love, and appreciation for the people in your lives than through healthy, delicious food? Whether you're helping your customers make important buying decisions for their stores or restaurants, choosing holiday gifts, or cooking for a small crowd, the merchants of the Philadelphia Wholesale Produce Market can guide you through the ethnic, religious, and cultural symbolism of fruits and vegetables as they relate to Christmas, Hanukkah, and New Year's Eve.

Happy holidays, everyone!



New York Produce Show & Conference

Mark your calendar for December 10-13, 2019!

The New York Produce Show and Conference is a world-class event in a world-class city. This four day event includes networking opportunities, a one-day trade show of over 400 companies, retail “thought-leader” breakfast panel, educational micro-sessions and tours of the region’s vibrant industry, including local retailers, wholesalers, foodservice distributors, urban farms and unique eateries.

The Philadelphia Wholesale Produce Market will once again participate at the trade show on **Thursday, 12/12!** Join us at booths 254-258 and we’ll introduce you to the coolest man at the NYPS! Take a selfie with “Chilly Philly” and he’ll give you a warm beanie hat in return. Oh, and did we mention that we’ll be serving up our fresh veggie and Italian hoagies? Back by popular demand, straight from the City of Brotherly Love.

Hope to see you there! For more information, visit nyproduceshow.com

Click here for more info!

Meet the Merchants!

The Philadelphia Wholesale Produce Market is made up of 20 unique wholesalers. Each business has its own story and history. Every month, we’ll give you a brief glimpse into two of them.



L-R: Mark Levin, Brian Kriebel, Ryan Miller, Pete Gabriele, Joe Armata.

M. Levin & Company, Inc. – Units H-2 to H-7

M. Levin & Company, Inc., founded in 1906, is a fourth-generation full-line wholesale produce distribution company based out of Philadelphia. Best known as one of the largest banana ripeners and distributors on the East Coast, we are also well-known for our extensive line of tropical items. In addition to bananas and tropicals, we carry a full line of fresh fruits and vegetables that boast the variety and quality that M. Levin has built its foundation upon.

Phone 215-336-2900 | **Fax** 215-755-6757

Email info@mlevinco.com or sales@mlevinco.com

Website mlevinco.com

Learn More



The Nardella, Inc. Team

Nardella, Inc. – Units G-4 to G-6

Nardella, Inc. is a wholesale produce company specializing in fruit from the far corners of the globe to the farm next door. We have been family-owned and operated since 1982. We value quality and service, but most of all, we value YOU.

Phone 215-336-1558 | **Fax** 215-336-5757

Email info@nardellainc.com

Web nardellainc.com

[Learn More](#)



Some December Dates to Celebrate!

December 7 – National Pearl Harbor Remembrance Day
December 10-13 – New York Produce Show and Conference
December 22–December 30 - Hanukkah
December 25 – Christmas
December 27 – National Fruitcake Day
December 31 – New Year's Eve

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